

Youssef Naser

Data Analyst & Specialist in MIS

PROFILE

Skilled and motivated BIS Teaching Assistant and Data Analyst with a strong academic and practical background in data analysis and business information systems. Proven experience in transforming raw data into meaningful insights using advanced analytical and visualization tools. Expertise in database querying, data modeling, statistical analysis, and interactive dashboard development. Strong analytical thinking, problem-solving abilities, and a solid understanding of data-driven decision making.

CONTACT

📍 Egypt, Alexandria, Amriya

☎ +20 120 530 8146

✉ catyousef93@gmail.com

 [LinkedIn Profile](#)

TOOLS & TECHNOLOGIES

- ❖ SQL Server
- ❖ Power BI (DAX)
- ❖ Python
- ❖ Orange Data Mining
- ❖ Excel & Power Query
- ❖ Pandas & NumPy
- ❖ Matplotlib & Seaborn
- ❖ Tableau
- ❖ Minitab

SOFT SKILLS

- ❖ Communication
- ❖ Time Management
- ❖ Public Speaking
- ❖ Teamwork
- ❖ Presentation Skills
- ❖ Mentoring

LANGUAGES

- ❖ Arabic: bilingual proficiency
- ❖ English: Intermediate

WORK EXPERIENCE

BIS TEACHING ASSISTANT

King Marriott Academy. Full Time 10/2025 - Present

DATA ANALYST INTERN

Route . Internship 05/2025 - 10/2025 . 7 mos

SOFTWARE ENGINEER INTERN

KAITECH . Internship 03/2025 - 07/2025 . 5 mos

SOFTWARE DEVELOPER INTERN

Fuzetek . Internship 02/2025 - 03/2025 . 2 mos

EDUCATION

Academic Master in MIS

2024 - Present

Faculty of Business, Alexandria University

Bachelor in MIS

2019 - 2023

King Marriott Academy

PROJECTS

Music Chinook Sales

[\(SQL & Power BI Project\)](#)

NexaStore Sales Project

[\(Power BI Project\)](#)

HR Attrition Analysis

[\(Power BI Project\)](#)

IMDb Top 250 Movies

[\(Power BI Project\)](#)

Cookies Sales Analysis

[\(Power BI Project\)](#)

Curriculum Vitae

Name: Salma Abdallah Hassan Ahmed

Current Position: Lecturer of Business Administration

Date of Birth: 14/09/1990

Nationality: Egyptian

Religion: Muslim

Address: Egypt - Alexandria - Agamy - Shahr El-Asal

Mobile / WhatsApp: 01066156223

Marital Status: Married

Official Email: alhamamisalma@gmail.com

Professional Summary

An academic expert specialized in various branches of Business Administration and Strategic Management. Holder of a Ph.D. in cutting-edge research fields that serve as references for strategic business applications, including the use of artificial intelligence. Skilled in curriculum development and contributing to the formulation and implementation of academic quality standards. Experienced in designing and delivering specialized training programs. Dedicated to enhancing students' skills through innovative teaching methodologies with a focus on linking theory to practical application. Committed to institutional development and fostering individual and organizational excellence in light of global trends.

Quality and Institutional Development Activities

- Member of the quality team responsible for developing academic standards, resources, and supporting facilities.
- Participated in designing performance evaluation surveys and analyzing results to improve educational quality.

Academic Qualifications

Degree | Year | Institution

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Master's | 2017 | Sadat Academy for Management Sciences

Ph.D. | 2024 | Faculty of Commerce, Sadat City University

Training Courses Attended

- ICDL (International Computer Driving License)
- Fundamentals of Digital Transformation
- Diploma in Strategic Change
- International Research Publishing

Academic Conferences

- International Conference: "Global Challenges and Achieving Business Sustainability", with paper on "The Role of Strategic Intelligence in Achieving Sustainable Competitive Advantage", Faculty of Business, Alexandria University, 2024.
- Global Leadership Conference: "Global Challenges", 2024.
- Third Scientific Conference: "Contemporary Variables and Sustainable Development Goals: Opportunities and Challenges", Misr University for Science and Technology, 2025.
- 22nd International Conference of Faculty of Business, Alexandria University: "Business Intelligence and Global Transformations", 2025.

Teaching Experience

- Principles of Business Administration
- Creative Thinking
- Principles of Public Administration

- Business Analytics
- Entrepreneurship and Small Projects
- Organization Theory

Media Appearances

- Interview on "Strategic Marketing and Its Importance in Organizational Management" - Alexandria Channel - 2 August 2024
- Interview on "Strategic Intelligence: Concept, Importance, Applications" - Alexandria Channel - 4 August 2023
- Interview on "Role of Artificial Intelligence in University Education Development" - Alexandria Channel - January 2025

Training Packages Delivered

- Crisis Management
- Human Relations and Staff Performance
- Administrative Decision-Making
- Effective Leadership and Staff Motivation
- Performance Monitoring and Control Tools
- Teamwork and Its Importance

Other Skills

- Dedication to work and continuous self-development
- Ability to learn and acquire diverse new skills
- Regular and punctual attendance
- Adaptability to different cultural environments



Marina Magdy Kamal Habib

Demonstrator of Management Information Systems

Phone: (+20) 345 99 287 | Mobile: (+20) 127 594 8684 | Email: marina.magdyhabeeb95@gmail.com

Date of Birth: 9 / 9 / 1995 | Nationality: Egyptian | Marital Status: Single

Address: 63rd - Sidi Bishr Kebli Street- Awel El Montazah - Alexandria- Egypt

Experience

Demonstrator of Management Information Systems • September 2017 – Present

Demonstrator of Management Information Systems, Higher Institute of Computer- King Marriott Academy (26 September 2017).

Education

Bachelor's Degree of Management Information Systems, June 2017

Higher Institute of Computer- King Marriott Academy - Alexandria- Egypt.
Grade Average: Excellent With Honor

Postgraduate student, Faculty of Commerce, Kafr El-Sheikh University

Participated in a course at the University of Kafr El-Sheikh lead to Master degree in business administration (2018 / Present)

Courses

Courses currently taught in KMA

- Management Information Systems
- Public Administration
- Decision Support Systems
- Principles of organization and management
- Financial Mathematics
- Introduction in Statistics
- Statistics & Operation Research
- Pure Mathematics
- Accounting principles
- Taxations Accounting

Professor References

Prof. Ashraf M. Abdallah

Dean of Higher Institute of
Computer- King Marriott
Academy – Alexandria.
Tel: (+20) 109 842 0193
Tel: (+20) 122 365 1681

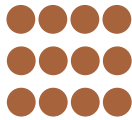
Prof. Shaban H. Elsisi

Former Dean of Higher Institute
of Computer- King Marriott
Academy – Alexandria.
Tel: (+20) 122 371 8512

Key Skills

Professional

Microsoft Word
Microsoft Excel
Power point



Personal

Leadership
Communication
Teamwork
Responsibility



Language

Arabic
English

