

Salma Mohamed Darwish

Lecturer of Business Administration

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Profile

As a qualified Lecturer of business administration with nearly 4 years of experience in the administration field, I am looking for an opportunity to work at a respectable university where I can enhance my capabilities and use my current skills to achieve the university goal

Education

Ph.D. in Business Administration, Finance & Investment, 12/2023
Arab Academy for Science, Technology and Maritime Transport (AAST) Alexandria, Egypt

The impact of intellectual capital on the financial performance of non-banking financial companies listed on the Egyptian stock exchange analytical study for 2010 to 2021

Master in Business Administration, 12/2018
Arab Academy for Science, Technology and Maritime Transport (AAST) Alexandria, Egypt

Study of the social, financial and small and medium enterprises aspects in Egypt
Grade: Excellent

Bachelor of Commerce, 06/2013
Arab Academy for Science, Technology and Maritime Transport (AAST) Alexandria, Egypt

Bachelor of Commerce, Department of Accounting and Financial Management,
University of Arab Academy for Science, Technology and Maritime Transport
Grade: Very Good.
GPA: 3.00

Professional Experience

Lecturer of Business Administration, 12/2023 – Present
Higher Institute of Computer At King Mariout Higher Institution Alexandria, Egypt

Teaching nearly 5 subjects including Production and Operations Management, Negotiation Management, Organizational Behavior, Crisis Management, Human Resources Management, and Project Management

Teaching Assistant of Business Administration, 10/2020 – 12/2023
Higher Institute of Computer At King Mariout Higher Institution Alexandria, Egypt

Teaching nearly 3 subjects including Principles of Business Administration, Marketing, and Strategic Management.

Publications

The relationship between artificial intelligence and human resource management practices under the mediating role of administrative governance - an applied study on employees of Egyptian telecommunications companies, 2025
Scientific Journal of Financial and Commercial Studies and Research, Faculty of Commerce, Damietta University

Public Institutions Management (Book, 2025), <i>Dar Al Fajr Publishing and Distribution</i>	2025
Negotiation Management (Book, 2025), <i>Dar Al Fajr Publishing and Distribution</i>	2025
The impact of business intelligence on promoting organizational innovation in the pharmaceutical industry sector in Egypt, <i>Business Intelligence & Global Transformations Conference, Faculty of Business, Alexandria University</i>	2025
The Impact of Intellectual Capital on The Financial Performance of Non-Banking Financial Companies Listed on The Egyptian Stock Exchange Analytical Study For 2010 To 2021, <i>International Conference on Research in Business, Management , and Finance (ICRBMF)</i>	2023
The Impact of Intellectual Capital on the Financial Performance of Non-Banking Financial Companies, <i>Suez Canal University</i>	2023

Certificates

Certificate of Attendance The Global Leadership Summit Conference	Certificate of Attendance Business Intelligence & Global Transformations Conference, Faculty of Business, Alexandria University
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Courses

- Diploma in Human Resources,** *Faculty of Commerce, Alexandria University*
- Diploma in Economics of Banking and Money Market,** *Faculty of Commerce, Alexandria University*
- Course in Principles of Banking Certificate,** *Egyptian Banking Institute*
- Course of Modern Accounting,** *Arab Academy for Science, Technology and Maritime Transport (AAST)*

Languages

- Arabic
- English

Skills

- Presentation skills
- Problem Solving
- Critical Thinking
- Time management
- Communication Skills
- Effectively work within multi-disciplinary teams